

Briefing form for special productions

Your Name:

Your Company:

1. For what occasion would you like to use promotional items?

(You will find the relevant bullet points for the respective subject areas in our attached legend.)

<input type="checkbox"/>	Product-/ service marketing	<input type="text"/>
<input type="checkbox"/>	Fair	<input type="text"/>
<input type="checkbox"/>	Events	<input type="text"/>
<input type="checkbox"/>	Company	<input type="text"/>
<input type="checkbox"/>	Employee branding	<input type="text"/>
<input type="checkbox"/>	Merchandising	<input type="text"/>
<input type="checkbox"/>	Customer loyalty	<input type="text"/>
<input type="checkbox"/>	Seasonal articles	<input type="text"/>

2. Target group

Male ____ % Female ____ % Children ____ %

Age groups from till years.

Description target group: (f.e. End users, trade fair visitors, dealers, field service, tech-savvy, sporty, etc.)

3. Total number and budget per item

The exact number and budget have already been determined.

Amount: Pc.

Budget: €

The exact number and budget have not yet been determined.

Amount: ca. Pc.

Budget: ca. €

4. Date of delivery (When is the article required?):

- ☐ Fixed date on _____ arriving.
- ☐ in week _____ arriving. Delivery
- ☐ date is not yet known.

5. Sustainability (DO you put emphasis on sustainable articles?)

- | | |
|---|--|
| <input type="checkbox"/> longevity | <input type="checkbox"/> CO2 neutral production |
| <input type="checkbox"/> Renewable raw materials | <input type="checkbox"/> CO2 neutral items |
| <input type="checkbox"/> Recycling materials | <input type="checkbox"/> Compostable raw materials |
| <input type="checkbox"/> Renewable raw materials and ecological cultivation Werbeartikel, | |
| <input type="checkbox"/> that can remain in use for a long time (over 1 year) materials, | |
| <input type="checkbox"/> that can be recycled | |

Further:

In life there is not always a manual, but there are qualified employees who will be happy to answer any questions you may have about your concerns. Contact us today, we're happy to help!



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Description:

Product-/ service marketing:

Product launch Sales
promotion at the POS
Image building and
maintenance Strategy
corporate values

Newspaper
Supplement
Rebranding bonus
System mailing new
Customer acquisition

Fair

Industrial fairs
Personnel fairs
In-house fairs

Public fairs
Regional fairs

Events

Sports events
Internal events

Works meeting
Anniversary

Company

Flags
Office supplies
Company textile

Company crockery
Name badges
Premium system

Employee Branding

Starter package
Birth
Birthdays

Anniversary
Pension

Merchandising

Articles with a high degree of identification with the company and high levels of desire among employees, customers and the general public, e.g. Product presentations as a model

Customer loyalty

Customer gift
Bonus system
Complaint gift

Saisonal items

Eastern
Sportevents

Christmas
Seasonal